



Please tell your Sponsors about Giftaid.

Giftaid is a relief granted by the Inland Revenue to assist Charities to raise additional funds. Charities can reclaim tax at standard rate on all donations or sponsorship received, provided the donor or sponsor is a **UK tax paying individual**. The donor must provide the Charity with their name and address and agree that their donation or sponsorship is a giftaid donation.

Effectively, **any sponsor who is a taxpayer** and agrees to give the above information and ticks the **Giftaid** box on the sponsorship form can have this donation increased at no extra cost to themselves, by 25%, courtesy of the Inland Revenue.

All you have to do is explain to your Sponsors about **Giftaid** and ask them to complete the attached sponsor form correctly, which really means **printing their name, house number/name and post code**. Whilst you and your team are swimming we will **highlight those sponsors who haven't indicated that they wish to give Giftaid for you to ask if they would allow us to claim Giftaid and tick the box**. Please make sure you collect all the money as quickly as possible, complete the form and give this to your team captain who will return it to our Swimarathon Treasurer.

It is easy for you and your team. The Swimarathon committee will administer the rest. **It's got to be worth a try and the local community will benefit as a result of you asking for Giftaid.** Last year *Giftaid* added just over £1000 to the sum raised, so please try really hard to get people's full names and addresses to enable us to claim Giftaid.

Swimarathon Committee